ORDER

37459 Orders Order / Rev: 08876320 Alt Order #:

> ISSUE 1936 Estimate:

Product Desc:

Billing Contact:

10/02/12 - 10/08/12 Flight Dates: 10/01/12 / 10/05/12 Original Date / Rev:

GENERAL Order Type:

KLAS

Primary AE: Mike Jones

Sales Office: K-WAS Sales Region: National

Great American Media Name: Agency

Buying Contact: Maura Gilroy

1010 Wisconsin Avenue NW

Washington, DC 20007

Cash Billing Type:

Biffing Calendar: Broadcast

EOM/EOC Billing Cycle;

Agency Commission: 15%

DSCC Advertiser Name:

> Demographic: A25-54

Product Codes: P04 LV2 Priority:

AGY, POL, ISS Revenue Codes:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Totals Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	30	\$90,350.00	\$76,797.50

Month	# Spots	Gross Amount	Net Amount	Rating	
October 2012	30	\$90,350.00	\$76,797.50	0.00	
Totals	30	\$90,350.00	\$76,797.50	0.00	

00:10:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln C	Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
N 1	8 10/02/	12 10/08/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MTWTF	:30	2 \$1,400.00LV1	0.00 NM	2	\$2,800.00
Wee	Start Date ek: 10/02/12	End Date 10/08/12	<u>Weekdays</u> <u>Spo</u>	ts/Week 2	<u>Rate</u> \$1,400.00	Rating 0.00					
N 2	8 10/02/	12 10/08/12	CBS This Morning 7-9 CBS This Morning	a CM	7-9a	MTWTF	:30	2 \$1,200.00LV1	0.00 NM	2	\$2,400.00
Wee	Start Date ek: 10/02/12	End Date 10/08/12	Weekdays Spo MTWTF	ots/Week 2	<u>Rate</u> \$1,200.00	Rating 0.00					
N 3	8 10/02/	12 10/08/12	8 News Now Noon M- 8 News Now Noon M-		12-1230p	MTWTF	:30	3 \$1,200.00LV1	0.00 NM	3	\$3,600.00
Wee	Start Date ek: 10/02/12	End Date 10/08/12	Weekdays Spo	ots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
N 4	8 10/02/	12 10/08/12	1230-2p Soaps/ LMAD Soaps / Let's Make A		1230-2p	MTWTF	:30	2 \$1,350.00 LV1	0.00 NM	2	\$2,700.00
Wee	Start Date ek: 10/02/12	End Date 10/08/12	Weekdays Spo MTWTF	ots/Week 2	<u>Rate</u> \$1,350.00	Rating 0.00					
N 5	8 10/02/	12 10/08/12	Ellen Ellen	СМ	3-4p	MTWTF	:30	2 \$1,600.00LV1	0.00 NM	2	\$3,200.00
Wee	Start Date ek: 10/02/12	End Date 10/08/12	Weekdays Spo	ots/Week 2	Rate \$1,600.00	Rating 0.00					
N 6	8 10/02/	12 10/08/12	8 News Now 4p M-F 8 News Now 4p M-F	СМ	4-5p	MTWTF	:30	3 \$1,600.00LV1	0.00 NM	3	\$4,800.00
Wee	Start Date ek: 10/02/12	End Date 10/08/12	Weekdays Spo MTWTF	ts/Week 3	<u>Rate</u> \$1,600.00	Rating 0.00					

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KLAS

Order / Rev:

37459

Advertiser:

DSCC

Alt Order #:

08876320

Product Desc:

ISSUE

Flight Dates:

10/02/12 - 10/08/12

Estimate:

1936

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
N 7 8	10/02/12	2 10/08/12	8 News Now 5-63 8 News Now 5-63	-	5-630p	MTWTF~	- :30	3 \$1,700.00LV2	0.00 NM	3	\$5,100.00
Week: 10/0 Spot Ch 3 8	Date Rai		Weekdays MTWTF escription News Now 5-630p	Start	Rate \$1,700.00 /End Time 0p	Rating 0.00	Weekdays MTWThF		Rtg Type 0.00 NM		
4 8 ·			News Now 5-630p	M-F 5-63	0p		MTWThF	:30 \$1,700.00	0.00 NM		
N 8 8	10/02/12	2 10/08/12	8 News Now Sun 8 News Now Sun		5-7p (6:30 PM-7:00	 D PM)	s :30	1 \$3,000.00LV1	0.00 NM	1	\$3,000.00
<u>Start</u> Week: 10/0	t <u>Date</u>)2/12	End Date 10/08/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00					
N 9 8	10/02/12	2 10/08/12	Thu 10-11p Elementary	CM	10-11p	T	- :30	1\$12,000.00 LV1	0.00 NM	1	\$12,000.00
Week: 10/0)2/12	End Date 10/08/12	Weekdays T		<u>Rate</u> \$12,000.00	Rating 0.00					
		2 10/08/12	8 News Now 11p 8 News Now 11p	M-F	11-1135p	MTWTF-	- :30	3 \$2,500.00LV1	0.00 NM	3	\$7,500.00
<u>Start</u> Week: 10/0		End Date 10/08/12	Weekdays MTWTF		<u>Rate</u> \$2,500.00	Rating 0.00					
N 11 8			8 News Now 11p 8 News Now Sa/S	Su 11p	11-1135P	\$	S :30	2 \$1,100.00LV1	0.00 N M	2	\$2,200.00
Week: 10/0		End Date 10/08/12	<u>Weekdays</u> SS		\$1,100.00	Rating 0.00					
		2 10/08/12	Letterman	СМ	1135p-1237a		- :30	1 \$950.00LV1	0.00 NM	1	\$950.00
Week: 10/0 Spot Ch 1 1 8)2/12 Date Rai	-10/08/12 L	Weekdays MTWTF escription etterman		<u>Rate</u> \$950.00 <u>t/End Time</u> 5p-1237a	Rating 0.00	Weekdays MTWThF		Rtg Type 0.00 NM		
	10/04/12 for 12.1	-10/04/12 Lo 10/04	etterman	1135	5p-1237a		Th	- :30 \$950.00	0.00 NM		
N13 8	10/02/12	2 10/08/12	Tue 8-9p NCIS	СМ	8-9p	-T	- :30	1\$30,000.00LV1	0.00 NM	1	\$30,000.00
Star Week: 10/0		End Date 10/08/12	<u>Weekdays</u> -T	<u>.</u>	<u>Rate</u> \$30,000.00	Rating 0.00					
		2 10/08/12	Wed 9-10p CSI	CM	9-10p	W	- :30	1 \$8,500.00LV1	0.00 NM	1	\$8,500.00
Week: 10/0		End Date 10/08/12	<u>Weekdays</u> w		\$8,500.00	Rating 0.00					
			8 News Now 4-5a 8 News Now 4-5a		4-5a	MTWTF-	- :30	1 \$50.00 LV3	0.00 NM	1	\$50.00
Star Week: 10/0		End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$50.00	Rating 0.00					
N16 8			8 News Now Sun 8 News Now Sun	AM #2		Sun A	s :30	1 \$750.00LV2	0.00 NM	1	\$750.00
Week: 10/0		10/07/12	Weekdays S	Spots/Week 1	Rate \$750.00	Rating 0.00		4 0000 001111	0.00		000
			8 News Now Sat	5-7p	5-7p	S	- :30	1 \$800.00LV2	0.00 NM	1	\$800.00
<u>Star</u> Week: 10/0	rt <u>Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00					
									Totals	30	\$90,350.00